

Giving Every Person on Earth Multiple Opportunities to Know Jesus



Encountering God at our US Staff Conference

After 46 hours of flight delays and adventures, Matt and I finally made it to Ft. Collins, CO for our bi-annual staff conference (see picture on left). With all the delays, we knew that God must have something amazing for us at the conference!

We worshiped the Lord with 5,000+ other staff and heard from many amazing speakers such as Francis Chan, Dan Allender and our own US leadership team. God truly met us here and spoke His truth into our hearts. Thank you for equipping us to minister with such an amazing, Christ-centered ministry. God is at work around the world in a mighty way!

Same Commitment to Christ— Just a New Name

During our staff conference, our leaders announced that **the name of Campus Crusade for Christ in the USA will change to “Cru” in early 2012**. We knew that a name change was in the works, but we only learned at our conference what name had been chosen. This was **the result of a two-year process** that has included much prayer, a deep sense of dependence on God, and outside consultation. It was not a decision our leadership or Board of Directors took lightly.

Why change the name?

In our current name, "Campus" is not an accurate reflection of huge scope of Campus Crusade for Christ's ministry today. Also, as we seek to share the Gospel with Muslims, the historical meaning of the word "Crusade" has created barriers and closed doors to ministry. Research has shown that 20% of the people in the U.S. willing to have a conversation about Jesus are less interested when they hear the name Campus Crusade for Christ. Now, 20% more people are willing to hear the Gospel!

Proclaiming the Good News of Jesus Christ!

The name change does not change our beliefs, mission, or vision. Regardless of the name, the ministry is still strongly committed to sharing the Gospel of Jesus Christ, the fulfillment of the Great Commission, and giving everyone on earth multiple opportunities to know God personally.

We understand that the media has covered our name change. **Would you please do us a favor?**

Before you form an opinion about where God has led our leaders concerning the name of our organization, would you take a look at our web site: www.ccci.org/cru? Just under the logo, you will find a press release, videos from some of our top leaders (including our co-founder, Vonette Bright), and a FAQ section. Please take a few minutes to learn more about our new name.

If you have any questions or concerns about this change, would you please call or email us? We will be happy to talk with you about this.

We want you to know how grateful we are to God for your partnership in our ministry. Please be assured of our unwavering commitment to the Lord Jesus Christ, and know that **we appreciate YOU**.

Serving with you,

Matt & Margaret



Hiking in the Rockies

Praises & Prayer Requests:

- Pray that we will put into practice what we learned at our staff conference. Pray for our hearts and minds as we continue to process all that the Lord is teaching us.
- Please continue to pray for Benard, a young man in Africa, who has started a small church and is using GMO's discipleship resources to help his church members grow in Christ. More of his story next month!
- Thanks for your prayers for our summer travels. It's good to be home!

www.MattandMargaret.org



Our 2011 Staff Conference in CO